



*BIOTECH-MA PROJECT*  
*Teaching Biotechnology for human health: from the bench to the market*

**Multiplier Event**  
**Out of the "pure" research comfort zone:  
from specific company needs to shared multi-national solutions**

April 19<sup>th</sup>, 2016

Molecular Biotechnology Center, University of Torino  
Via Nizza 52, Torino, Italy

09.30 – Welcome – Fiorella Altruda, President Bioindustry Park, Professor University of Torino

09.45 – *The Role of Managerial Skills in Developing a "New" Generation of Scientists in Life Sciences*  
– Giuseppe Martini, ALISEI National Cluster (TBC)

10.00 – *Company Needs and "Market Mismatch": Some Data from the Biotech-MA Analysis* – Laura Mengozzi, CNR-ISTEC

10.30 – *Innovating Training Paths*

- *The Summer School way*: Giovanna Cenacchi, University of Bologna, Biotech-Ma Coordinator
- *The Double Competence way*: Ghislaine Pellat, University of Grenoble, France
- *The "Company" internship way*: Judit Pongracz, University of Pécs, Hungary
- *The new training paths and the Biotech-MA proposal of a new curriculum*: Maite Fernandez, University of Oviedo, Spain

11.30 – Coffee break

11.45 – *The Role of Cluster Initiatives: bioPmed and the Shared Solution Approach* – Alberto Baldi, bioPmed cluster

12.00 – *Roundtable: is the Market Mismatch Real?*

Chair: Fabrizio Conicella, Bioindustry Park

Silvio Traversa, Creabilis Therapeutics

Rita Bussi, Merck Ag – RBM Spa

Andrea Pellacani, Menarini

Andrew Porter, University of Aberdeen, UK

Fiorella Altruda, President Bioindustry Park, Professor University of Torino

Ghislaine Pellat, University of Grenoble, France

Lionel Huang, Euro Engineering, France

12.50 – *Final Remarks* – Biotech-MA

Official language: English

Online registration by [clicking here](#)